



# CONSORTIUM SPORTS

DEVELOPMENT GROUP

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In addition to a 25+ year career in commercial real estate development, management and marketing (Neal currently serves as President of Watkins Real Estate Group), Neal has extensive experience in the field of sports and sports development.

He has coached both baseball and softball for Atlanta-area high school and youth league teams, and has been the driving force behind the creation of Watkins' new Family Festival Retail developments, which feature innovative retail centers built with sporting facilities such as baseball, swimming, karate and sports training facilities at their focus point.

Most recently, Neal has been involved with the master-planning of the proposed University Park project, a 300+ acre mixed-use development to be constructed in suburban Atlanta around a ninety acre Amateur Sports Complex, featuring fields for baseball, softball, soccer, football, lacrosse, and rugby, as well as a high-performance sports training facility.

